



Host



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Florida Trend

SUSTAINABILITY SUMMIT

October 2, 2015

Plantation on Crystal River – Crystal River

- 7:45 AM Registration / Continental Breakfast
- 8:30 AM *Welcoming Remarks*
- **Michael Hewett**, Publix Super Markets
Chairman, Sustainable Florida
- 8:45 AM *Opening Keynote*
- The Honorable **Jon Steverson**
Secretary, Florida Department of Environmental
Protection
- 9:30 AM *Florida County Sustainability Leadership Scorecard*
- **Alexa Green**
Sustainable Florida, 2015 Intern
Miami, Florida
- Panel Conversation Follow-up*
- **Lee Hayes Byron**, Sustainability Manager, Sarasota County
 - **Liz Freeman**, Planning Division Manager, Pinellas County
 - **Tracy Straub**, PE, Marion County
- 10:30 AM *Break*
- 10:45 AM *Sustainable Cities – Smart Cities*
- **John Masiello**
Vice President, KEMA Services Inc.,
DNV GL Energy and Sustainability
- 11:30 AM *Recycling Across Florida – How to Beat the Challenge*
- **Michelle “Mitch” Hedlund**
Recycle Across America
- Panel Conversation Follow-up*
- **Dr. Nadereh Afsharmanesh**, Earth Friendly Products
 - **Dawn McCormick**, Waste Management
 - **Janet Simoneaux**, JM Family Enterprises
- 12:30 PM **Lunch – 2015 Best Practice Awards**