



Sustainable Florida developed the following standards with the assistance of hundreds of individuals and business across the state. Adopt and implement these principles and you are on your way to becoming a sustainable business.

1. **State Your Values** – Identify your principles and goals in a public statement.
2. **Be Involved** – Make a commitment to citizen involvement, collaborative approaches, and community partnerships.
3. **Promote Stewardship** – Be a leader on environmental quality and resource conservation.
4. **Meet People's Needs** – Promote opportunity, equity, and improved quality of life.
5. **Manage for Sustainability** – Adopt best management practices, systems and new technologies.
6. **Generate a Fair Return** – Sustain your program through productivity and efficiency.

Taking the pledge shows you care about Florida's future and will do your part to create a more sustainable Florida. Take the pledge and we'll send you a web button to show your commitment. It's free!

[www.SustainableFlorida.org](http://www.SustainableFlorida.org)



# **2014 Best Practice Awards**

**Streamsong Resort**

**October 9, 2014**

*Presented by*

**COVANTA**  
ENERGY  
*for a cleaner world*

## Mission

Sustainable Florida advances the vision of sustainability by identifying, supporting and communicating best management practices — those which protect and preserve Florida's environment while building markets for Florida's businesses by enhancing their competitive advantages today.

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Join the alliance of business, government and civic leaders committed to defining excellence for Florida's economic, environmental and social future!

Become a partner today!

[www.SustainableFlorida.org](http://www.SustainableFlorida.org)

## 2014 Sponsors



## 2014 Friends



Mary Lou Rajchel, Esq.



## 2014 Partners



USGBC South Florida  
sustain • balance • conserve



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## 2014 Finalists

available with near-zero emissions . More than 35% of its fleets has been converted to CNG.

### *Partnership*

The **Tampa Electric Company Renewable Energy Program** offers residential and business customers the opportunity to purchase electricity generated from renewable resources like the sun. In turn, the program funds the installation of photovoltaic (PV) systems and innovative, hands-on educational displays at various locations throughout **West Central Florida**. Tampa Electric most recently partnered with **LEGO-LAND® Florida** to install a 30,000-watt solar array at the world's largest **LEGOLAND** theme park in Winter Haven.



The **Westin Diplomat Resort & Spa** with the help of **Waste Management, Inc. of Florida** became the first hotel in Florida to exceed the threshold of above 40% recyclables-to-waste ratio and saved \$1,232,331 in energy costs. The comprehensive single-stream recycling program allows for virtually all typical recyclables (paper / cardboard, plastic, metals, and glass) to go into one large compacting container (dumpster).



**Gainesville Clean Water Partnership** is the result of a partnership with City of Gainesville Public Works, Alachua County Public Works and the Florida Department of Transportation Operations to meet and exceed Clean Water Act regulations and educate and train the public, local businesses, governmental agencies in a campaign for clean water in the Gainesville urban area and the State of Florida.



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# 2014

## *Best Practice Awards*

Streamsong Resort • October 9, 2014

### **Agenda**

#### **Welcome and Opening Remarks**

Michael Hewett, Chairman, Sustainable Florida

Jason Gorrie, Covanta Energy

Andy Corty, Publisher, Florida Trend

Tim Center, Executive Director, Sustainable Florida

#### **Lunch**

#### **Award Presentations**

*Small Business Best Practice*

*Non-Profit Best Practice*

*Government Best Practice*

*Leadership Best Practice*

*Large Business Best Practice*

*Partnership Best Practice*

#### **Closing Comments**

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## 2014 Nominees

BJ's Wholesale Club- BJ's Feeding Communities Program	Orange County Utilities
Cascades Park – Blueprint 2000 Intergovernmental Agency	Palm Beach County Water Utilities Department
CHEP USA	Pinellas County Resource Depot
City of West Palm Beach	Robust Environmental Cleanups – The Key to Building Resilient, Sustainable Communities: Tallahassee's Gaines Street Corridor, Cascades Park and City of St. Marks Success Stories!
CSX Intermodal Terminals, Inc.	Saddle Creek Logistics Services
Earth Friendly Products	Scotts Miracle-Gro
Escambia County Community Redevelopment Agency	Sky Train & DBA Global NexGen Solutions
First GREEN Bank	Smart Growth Partnership—Smart Cities Initiative
Florida Power & Light Company	Southwest Hendry County Sector Plan
Florida Recycling Partnership	Stericycle
Gainesville Clean Water Partnership	Tampa Electric Company
Gainesville Regional Utilities / City of Gainesville	The City of Palm Bay
Green Destination Orlando	The Mustard Seed of Central Florida
GreenTechnologies, LLC	The Sustany Foundation
Growing Broward	TLC Engineering for Architecture, Inc.
Harvest Power Orlando, LLC	Village of Pinecrest
IKEA	We Are Neutral's Local Carbon Offset Program
Josh Wynne Construction	Westin Diplomat Resort & Spa/Waste Management Inc. of Florida
Ken LaRoe	
Lake Yale Baptist Conference Center	
Lee County Integrated Solid Waste Management System	
LifeStyle Homes, Inc.	
MCU (Martin County Utilities and Solid Waste Department)	
Miami Corporation	
Ms. Deborah A. Gigliotti	
My Green Doctor	
On Top of the World Communities	

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with his team at First GREEN Bank to implement new technologies and practices to create proven sustainability-based outcomes.

**Martin County Utilities** is a regional water and wastewater utility that reduced energy consumption by 90% saving \$600,000 in the first year, eliminated odors, upgraded the County's regulatory compliance, reduced sludge volume and produced a high-quality beneficial reuse product to improve nutrient loading in the environmentally sensitive Okeechobee River Basin.



### *Large Business*

**CSX Intermodal Terminals**, a subsidiary of CSX Corporation, developed the Winter Haven Terminal to incorporate three state-of-the-art, electric, rail-mounted Wide Span Cranes; four LEED Silver buildings; LED site lighting and environmental controls to protect Florida's ecosystem.



**IKEA** was nominated by the City of Sunrise for their exemplary commitment to sustainability in service, product, operations and manufacturing; as evidenced by their Sunrise location. IKEA is more than a revenue generator for the City of Sunrise, they are an asset to the community. Solar energy, property taxes, social responsibility and more make them an outstanding community partner.



**Saddle Creek Logistics Services** has invested in Compressed Natural Gas (CNG) vehicles for its for-hire fleet and constructed a \$2.2 million facility at its Lakeland campus to provide the cleanest-burning alternative fuel options





## 2014 Finalists

ban area. The program provides numerous pollution prevention resources to the public, local businesses, governmental agencies as well as other municipalities.

The **Palm Beach County Water Utilities Department** implemented energy efficiency and climate resiliency projects and programs in an effort to address challenges related to the water-energy nexus and impacts of climate change. Implementation of solar energy and biogas generation projects have resulted in over 5% of its energy being produced using alternative/renewable energy facilities.



The **Village of Pinecrest** listened to its *Going Green Advisory Group* and implemented a Green Building Ordinance, Green Landscaping Regulations, Green Fleet Program, Green Purchasing and Recycling initiatives at all parks and municipal center. Reducing its carbon footprint included the first free municipal electric vehicle fast charging station and greenhouse emission gas and forecast report.



### Leadership

**Harvest Power Orlando** recycles 40,000 tons of food waste per year to produce nutrient rich soil and renewable energy. Harvest also helps lower Florida's carbon footprint by diverting food waste from landfills.



**Ken LaRoe** read "Let My People Go Surfing," by Yvon Chouinard and became convinced that business can be holistic: in addition to making a profit, business can have a positive impact on society and so, he founded First GREEN Bank. LaRoe has worked hard



## 2014 Judges

**Mary Catherine Alford**  
The Sustainable Design Group

**Nicole Kibert**  
Beazer Homes

**Irela Bague**  
Bague Group

**Dawn McCormick**  
Waste Management of FL

**Tammy Brister**  
Walt Disney Parks & Resorts

**Seth Platt**  
LSN Partners

**Lisa Edgar**  
Florida PSC

**Jenn Stutler**  
AD Morgan

**Jason Gorrie**  
Covanta Energy

**Stephanie Thomas-Rees**  
Florida Solar Energy Center

**Matthew Harris**  
CHEP

**Kelly Samek**  
FL Dept of Env. Protection

**Rob Hink**  
The Spinnaker Group

**Robert Solomon**  
Independent Roofing Research

## HOW DO YOU KEEP THREE SETS OF BOOKS? {AND MAKE OTHERS GREEN WITH ENVY}



Successful organizations today blend economic growth with environmental respect and social opportunity. In a word, they are sustainable.

We focus on the triple bottom line through our Best Practices Awards, Educational Alliance and Executive Forums. Together we can create a better Florida for future generations.

Learn how to increase your bottom line!



SIGN UP FOR OUR NEWSLETTER AT [WWW.SUSTAINABLEFLORIDA.ORG](http://WWW.SUSTAINABLEFLORIDA.ORG).

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**Small Business**

**GreenTechnologies** is a minority-owned Florida manufacturing company creating economic prosperity by creating jobs through sustainable manufacturing, marketing and distribution of organic slow release fertilizers. GreenTechnologies recycles organic nutrients that would be landfilled or otherwise disposed of to rebuild and improve soil fertility, reduce the need for water and aid in plant growth.



**Harvest Power** harnesses the renewable energy in organic waste. Through cutting-edge processes, Harvest produces renewable electricity and natural gas (biomethane), as well as nutrient-rich fertilizer products. With the Florida Energy Garden, 40,000 tons annually of food waste plus wastewater residuals produce 5,900 tons of fertilizer and 3.2MW of electrical power used to power the facility.



**Lifestyle Homes** developed its LifeStyle SunSmart<sup>SM</sup> energy-efficiency building envelope. Comprised of energy-efficient building practices and components, building LifeStyle SunSmart<sup>SM</sup> allows Central Florida homeowners to live in smarter, cleaner, energy-efficient homes. More than 250 LifeStyle SunSmart<sup>SM</sup> homes, which are guaranteed to reduce energy waste and save their owners at least 40% on their monthly energy bills when compared to typical new homes .



**Non-Profit**

**Mustard Tree of Central Florida** helps rebuild the lives of families who have suffered disaster or personal tragedy by providing household furnishings and clothing while being environmentally responsible to their com-



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**2014 Finalists**

munity. A hybrid business-social welfare model permits jobs creation for the hard to employ while they reclaim materials from the waste stream, keeping landfills safer and protecting the environment which is a huge community benefit.



**Sustany Foundation** developed and manages the City of Tampa Green Business Designation Program at no cost to the city . The twelve-week program, Sustany Sustainable Business Program, aims to help businesses better understand their economic, environmental and social impact. It is the first non-profit program in Tampa Bay to pair sustainability professionals and knowledgeable students with for-profit businesses to promote sustainability.



**We Are Neutral's Local Carbon Offset Program** has provided immediate and long-lasting economic prosperity to over 400 low-income renters in Gainesville. Through We Are Neutral's energy efficiency projects, the retrofitted homes have reported utility bill reductions of approximately 13%, which today adds up to more than \$3.5 million in savings.



**Government**

**Gainesville Clean Water Partnership** is a collaboration of the City of Gainesville, Alachua County and the Florida Department of Transportation District 2 dedicated to improving and protecting water quality in the Gainesville ur-

